



**Eastlake Little League
Board of Directors Meeting Minutes
Tuesday, October 8, 2019, 6:30 – 8pm
Blackwell Elementary School - Library**

Call to Order

Nicole Steinbok

Members Present: Nicole Steinbok, Sarah Maynard, Darren Pritt, Sumner Prock, Ajay Jagannathan, Toby Conen, Justin Stiles, Matt Olson, Todd Johnson, Mike Chapman, Gabe Storment, Nate Reno (marketing), Aaron Glade

Approval of Previous Meeting Minutes (Approved)

Sarah Maynard

Softball All-Star Reimbursement Request

Todd Johnson

ELL hosted the 2019 Junior Softball All-Star World Series. The 2019 Season Board originally voted to approve \$525 of funding for the Juniors Softball All-Star team costs.

The all-star softball team raised approx. \$15,000 for the items in the gift bags that our team, as the hosts, were responsible for providing (\$1000 provided by D9). Concerns were raised around the lack of parity between what is spent and provided to the Baseball All-Star teams and the Softball All-Star teams. What was spent on all-star competitive (boys) was much more during the 2018 and 2019 seasons than has been spent on softball (girls). Note: the Majors Baseball All-Star team was provided some funding to cover hotels but not additional items or costs. Historically, ELL has provided financial support to cover kids and coach’s hotel costs (not for parents). This was done in 2013 BB, 2018 BB, 2019 BB.

Board member(s) expressed concerns that the ask to reimburse these costs is above and beyond what was previously approved. VP of softball shared that he and the coaches spent this additional money believing that their budget was on par with the boys (based on comments made in the June board meeting).

1. Motion made to reimburse for the full amount \$4,066– the motion did not pass.
2. The board voted to reimburse the parents for personalized equipment purchased for the Juniors Softball All-Star team up to \$4,066, to be adjusted depending on whether or not they elected to give the Softball bats purchased (\$1,074) to Eastlake Little League. The parent's elected to return only one bat to Eastlake Little League. As such the total amount ultimately reimbursed was \$3,336,29

Board Member Introductions - Remaining Intros

ALL

Registration Dates and Fees

Ajay

Registration trends in 2019:

Softball – flat

Baseball – declining 10%

Our registration costs are highest in area – besides Bellevue, the difference in our early-bird rates compared to our regular season registration costs are the smallest.

Recommendation for 2020 season:

- Eliminate referral bonus
- Increase early bird discount to:
 - T-ball only \$10 difference

- All others - \$40 difference
- Keep family cap and financial aid

Thoughts for 2020 Season (continued)

Nicole Steinbok

- Coach training – required for coaches to attend this year before the season begins.
 - League provided 3 options for training classes last year. Suggestion for required online training (30 min or so) as well. Desire to continue these additional forums to support coaches:
 - Instructional coaches roundtable
 - VP competitive – managers meeting
 - Softball – managers meeting
- Are we interlocking with another league? Cam on point to determine if doing again. – Nicole also meeting with President’s from other leagues.
- Desire to do a mid-year “check in” on coaching and kids experiences – format tbd
- Softball and Baseball Equity
 - SB - No YET – not enough teams and due to interlock and All-Stars start mid-June so use the time for all-star practices
 - BB – consider not having regular season standings drive YET seeding – No decision made here.
 - Softball – paid umps starting at Coast level/BB – paid umpires at AAA

Review Coach Survey Results

Nicole & Ryan Iraola

Budget /Treasurer Report

Sumner Prock

Sept was last month of the fiscal year. 2019 season: Registrations close to what was budgeted. Saw decline in donations from previous years. Saved in procurement, field rentals and umpire charges. Our Operating Loss for the 2019 Season was -\$2,645. Our Net Loss for the 2019 Season was -\$9,038 when you factor in the capital equipment we purchased (2 portable mounds, 1 mesh netting outfield fence, 3xhome plate covers).

In order to build budget for this new FY needs some additional info for the board to review. Need to approve no later than next board meeting.

League Calendar

Sarah/Kam

Built out draft calendar for further refining and review. Dates will show up on calendar for public view prior to registration opening.

Calendar being moved more prominently on the front page so it’s more informative.

2020 Marketing Plan

Nate

Needs website updates and info regarding campaigns for registration. Considering mass email before registration opens advertising early-bird rates. Nicole is going to send an email to all emails in our database. Peachjar to LWSD, should we consider letters to players from former coaches asking them to invite players to play again. Planning to do the banner for 228th already paid for and slot held for this year. Need to make arrangements for next year and hold slot (pay deposit for 2021).